



HB 2274 – A new name? Why and if so, why not *Business Oregon*?

House Economic Development, Small Business and Trade – Jody Wiser – March 17, 2025

Committee Chair Nguyen and members of the committee, my name is Jody Wiser, and I am speaking for Tax Fairness Oregon an all-volunteer network that wants an adequate and equitable revenue system in Oregon.

We find no reason for the change this 569-page bills seeks. Were the Oregon Business Development Department to get a new name, why not the one they already use in all their branding, *Business Oregon*? Just look at the PowerPoint Mark Gharst presented on the earlier bill this morning, it uses *Business Oregon*, not *OBDD*. *Oregon Department of Commerce and Trade* is no improvement, but there will be costs. A name changer is not a simple thing. And what are the new great initials?

We looked at the states in the earlier PowerPoint. The names of the business development departments in those states are:

Arizona: Arizona Commerce Authority - but's its name change a decade ago makes it difficult to find

California: California Governor's Office of Business and Economic Development – GO-Biz

Colorado: Office of Economic Development and International Trade

Nevada: Governor's Office of Economic Development

Ohio: Ohio Department of Development

We urge you to work on your responsibility for oversight of what this department does, rather than spending your time, or the department's staff time and resources on an unnecessary name change.

We read the bills and follow the money